

CALIFORNIA WATER ASSOCIATION
ANNUAL CONFERENCE
OCTOBER 29 - 31



SAFE
RELIABLE WATER:
WHAT CAN
WE AFFORD?



California
Water
Association

FULL CONFERENCE AGENDA

MONDAY, OCTOBER 29, 2018

10:00 a.m. – 12:00 p.m.

CWA Public Information Committee Meeting – Members Only *Location: John Steinbeck*

12:00 p.m. – 1:00 p.m.

Buffet Lunch

Location: Monterey Bay

1:00 p.m. – 3:00 p.m.

CWA-WD-Cal PA Regulatory/Public Policy Seminar – Members Only *Location: Carmel*

3:00 p.m. – 5:00 p.m.

CWA-WD Small Company Seminar *Location: Carmel*

6:00 p.m. – 7:00 p.m.

Reception *Location: The Chart House*

7:00 p.m. – 9:00 p.m.

Dinner *Location: The Chart House*

Join us for dinner as we kick off another great conference!

The Chart House; 444 Cannery Row, Monterey, CA 93940

TUESDAY, OCTOBER 30, 2018

Location: Monterey Bay

Registration & Buffet Breakfast

7:30 a.m. – 8:30 a.m.

Welcome

8:30 a.m.

Keith Switzer; CWA 1st Vice President and Vice President, Golden State Water

Opening Keynote Address – The Intersection of Water Affordability and Utility Consolidation

8:30 a.m. – 9:00 a.m.

Speaker: Honorable Anna Caballero, California Assembly (D-Salinas; 30th District)

CWA: Year in Review

9:00 a.m. – 9:15 a.m.

CWA President Lawrence Morales, President, East Pasadena Water

What Lies Ahead For Consolidation & Water Affordability

9:15 a.m. – 10:45 a.m.

Moderator: Lori Anne Dolqueist; Partner, Nossaman LLP

Speakers: Alf Brandt; Policy Consultant, Speaker of the Assembly

Elizabeth Echols; Director, Public Advocates Office; California PUC

Honorable Joaquin Esquivel; Member, State Water Resources Control Board

Rami Kahlon; Director, Water Division, California PUC

Networking Break

10:45 a.m. – 11:00 a.m.

The Low-Income Affordability Challenge

11:00 a.m. – 11:45 a.m.

Speaker: Manny Teodoro; Associate Professor, Texas A&M University

Luncheon: A New Direction for Regulated Water Utilities

Location: Carmel

12:00 p.m. – 1:30 p.m.

Sponsor: Manatt Phelps & Phillips LLP

Introduction: Shannon Dean; Vice President, California Water Service

Speaker: Robert Powelson; Chief Executive Officer, National Association of Water Companies

California's Fourth Climate Change Assessment: Implications for Water

1:45 p.m. – 2:15 p.m.

Speaker: John Andrew, P.E.; Assistant Deputy Director, California Department of Water Resources

The 2018 Water Conservation and Drought Planning Legislation

2:15 p.m. – 3:00 p.m.

Speakers: Diana Brooks; Chief, Water Use and Efficiency Branch, California Department of Water Resources
Mary Ann Dickinson; President & CEO, Alliance for Water Efficiency and Executive Director, California Water Efficiency Partnership

Making Polluters Pay for Treatment Costs

3:00 p.m. – 3:30 p.m.

Speaker:

Ken Sansone; Partner, SL Environmental Law Group

Afternoon Stretch

3:30 p.m. – 3:35 p.m.

California's Wildfires: The Growing Threat to Our Quality of Life

3:35 p.m. – 4:15 p.m.

Speaker: Ruben Grijalva; Director (retired), California Department of Forestry and Fire Protection (CAL FIRE)

Closing Remarks

4:15 p.m.

Keith Switzer

Reception

Location: Carmel

6:00 p.m. – 7:00 p.m.

Dinner

Location: Monterey Bay

7:00 p.m. – 9:00 p.m.

WEDNESDAY, OCTOBER 31, 2018

Board of Director Meeting & Breakfast (Members Only)

Location: Point Lobos

8:00 a.m. – 11:30 a.m.



SPEAKER BIOGRAPHIES



John Andrew is Assistant Deputy Director of the California Department of Water Resources (DWR), where since 2006 he has overseen DWR's climate change activities. He is the Department's representative to the Governor's Climate Action Team. Most recently, Andrew served as an Associate Editor of California's Fourth Climate Change Assessment (2018), and was a contributing author of its statewide assessment report. In 2017, Secretary for Natural Resources John Laird appointed Andrew to the State's Climate-Safe Infrastructure Working Group (AB 2800), whose report was published in September 2018. He holds degrees in civil engineering and public policy from the University of California at Berkeley. From 2003-04, he served as president of the Berkeley Engineering Alumni Society.



Alf W. Brandt leads many efforts to advance environmental law, and water law in particular. He serves the California State Assembly as Senior Counsel to Assembly Speaker Anthony Rendon. He has served Rendon since he started in the Assembly and chaired the Water, Parks & Wildlife Committee. While Rendon authored the 2014 Water Bond, the Speaker often comments that Brandt wrote it. Brandt also contributes his time to other environmental law organizations. He chairs the outreach effort for the American Bar Association's Section of the Environment, Energy & Resources. Until recently, he served as Executive Director of the National Judicial College's Dividing the Waters Program. He also has found time to serve on the Council for the American Bar Association's Section of the Environment, Energy and Resources, where he chaired the Section conference in Denver in October 2016. Brandt earned his J.D. in 1988 from University of California, Berkeley (Boalt Hall School of Law), and his B.A. magna cum laude in 1983 from UCLA.



Diana Brooks has served as the Chief of the Water Use and Efficiency (WUE) Branch for the Department of Water Resources (DWR) for the last five years. She oversees technical and financial assistance programs on urban and agricultural water use efficiency, urban and agricultural water management planning,

land and water use, recycled water and desalination efforts, and management of the California Irrigation Management Information System (CIMIS). Under Ms. Brooks' leadership, the WUE Branch developed a comprehensive and effective response to California's historic drought. Her branch took the lead in the development of the long-term water conservation framework contained in the "Making Water Conservation a California Way of Life" Report to the Governor, released in April 2017. Subsequently, the implementation of the now-chaptered landmark water conservation legislation of 2018 [Assembly Bill 1668 (Friedman) and Senate Bill 606 (Hertzberg)] will be the responsibility of her branch. Ms. Brooks holds an MBA from the University of California, Los Angeles.



Honorable Anna Caballero was elected in November 2016 to the California State Assembly to represent the 30th Assembly District. Anna was first elected to the State Assembly in 2006, where she continued to focus on meeting the needs of local residents. She facilitated the transfer of

state land to a local community to assist in the expansion of the waste water treatment facility, and facilitated in obtaining funds for a water agency to assist in upgrades and much needed technology. She was also able to access much needed gang intervention funds to help reduce gang violence in the region, creating a partnership with the Highway Patrol and the Department of Justice. She showed solidarity with other government workers whose salary was cut due to the budget, by taking a 10% pay-cut in her Assembly salary. From 2010 to 2016, Anna joined Governor Edmund G. Brown's cabinet as Secretary of the Business, Consumer Services and Housing Agency. Under her leadership, 65 million dollars were allocated to build housing and provide services for homeless veterans, provide struggling families access to home refinancing assistance, and establish new funding criteria for affordable housing and sustainable communities. As Secretary, she oversaw the largest civil rights department in the country, the protection of consumer rights through the licensing of more than 3 million individuals and businesses in California, and the development and maintenance of affordable housing statewide. During her time working with Governor Brown, Anna was the highest-ranking Latina in state government.



Shannon Dean, Vice President of Corporate Communications and Community Relations at California Water Service, is responsible for enhancing relationships and building brand loyalty with customers, community leaders, employees, and stockholders. She oversees a dynamic team of communications, conservation, and government relations professionals who help ensure that the company communicates effectively and is responsive to the concerns of key stakeholder groups. Dean was accredited by the Public Relations Society of America in 2002. She holds a Master's Degree in English and a Bachelor's Degree in Journalism/Public Relations from California State University, Long Beach.

SPEAKER BIOGRAPHIES



Mary Ann Dickinson is the President and CEO of the Alliance for Water Efficiency, a non-profit organization dedicated to promoting the efficient and sustainable use of water in the United States and Canada. Headquartered in Chicago, the Alliance works with over 400 water utilities, water

conservation professionals in business and industry, planners, regulators, and consumers. In 2014 the Alliance won the U.S. Water Prize in the non-profit category for its work. In addition, Mary Ann is the Executive Director of the California Water Efficiency Partnership, a chapter of the Alliance for Water Efficiency based in Sacramento. Mary Ann has more than 40 years of experience, having worked at the California Urban Water Conservation Council, the Metropolitan Water District of Southern California, the South Central Connecticut Regional Water Authority, and the Connecticut Department of Environmental Protection. A graduate of the University of Connecticut with a degree in environmental planning, Mary Ann has authored numerous publications on water conservation, land use planning, and natural resources management, and has co-produced two films which have aired on public television and community cable stations. Mary Ann is also a Board member of the California Irrigation Institute, the Green Building Initiative and the Texas Water Foundation.



Lori Anne Dolqueist is a partner with Nossaman LLP. Her practice focuses on regulatory matters before the California Public Utilities Commission (CPUC). She is experienced in representing clients in utility mergers and acquisitions, rate cases, contract negotiations and other aspects of

state and federal regulation. Ms. Dolqueist has specialized expertise in California utility regulatory matters, with particular focus on matters involving water utilities. She has been interviewed by The Wall Street Journal, NPR and CNBC.com about water scarcity in California. In recent years, Ms. Dolqueist has been actively engaged by her utility clients in increasingly complex general rate cases before the CPUC and is able to deliver optimal results through both settlement negotiations and CPUC litigation. She has also represented clients in the accelerating number of mergers and acquisitions taking place in the water utility industry in California, and has obtained timely approval of such transactions with favorable terms. Ms. Dolqueist has also successfully obtained approval of controversial multimillion-dollar utility capital projects. Ms. Dolqueist is able to provide assistance with ratemaking, rulemaking and complaint proceedings at the CPUC for utilities and other interested parties. From developing compelling pleadings to navigating the complex CPUC process, she is able to deliver favorable results for her clients. Additionally, based on her extensive knowledge of administrative hearings, Ms. Dolqueist has developed a multiday witness preparation program that allows both experienced and new witnesses to maximize the effectiveness of their time on the stand.



Elizabeth Echols was appointed by Governor Jerry Brown to serve as Director of the California Public Utilities Commission's Public Advocates Office in February 2016. Ms. Echols previously served as Administrator of the U.S. Small Business Administration Pacific Region. Under Ms. Echols' leadership,

her region led the nation in supporting more than 28,000 small business loans worth more than \$12 billion. She also launched a new initiative to assist small businesses in gaining access to capital to "green" their businesses, and leverage opportunities in clean tech and energy efficiency. Ms. Echols served as Director of the Northern California chapter of the U.S. Green Building Council from 2009 to 2010 where she built the public policy program to successfully impact green building policy and regulation, including advancing renewable energy, energy efficiency, and water conservation. She was a member of the Obama-Biden Presidential Transition Team from 2008 to 2009, Director of Policy at Google Inc. from 2004 to 2008, and Chief Executive Officer at OpNet Community Ventures from 2001 to 2004. Ms. Echols served as Executive Director of the E-Commerce Working Group at the White House from 1999 to 2001, Senior Advisor on telecommunications and Internet policy at the U.S. Department of Commerce from 1994 to 1999, and an attorney at Steptoe and Johnson from 1990 to 1994. She earned a Juris Doctor degree from Stanford Law School and a Bachelor's Degree in Economics and Political Science from Yale University.



Honorable Joaquin Esquivel was appointed to the State Water Resources Control Board (Board) by Governor Edmund G. Brown Jr. in March of 2017. Prior to his current appointment to the Board, he served as Assistant Secretary for Federal Water Policy at the California Natural Resources Agency.

Working in Governor Brown's Washington D.C. office, Mr. Esquivel represented the interests of the Natural Resources Agency and its departments and facilitated, communication, outreach, coordination, and the development of policy priorities between the Agency, the Governor's Office, the California Congressional delegation, and federal stakeholder agencies in the nation's capital. Prior to his July 2015 appointment to the Natural Resources Agency, Mr. Esquivel worked for U.S. Senator Barbara Boxer of California for eight and a half years in her Washington D.C. office. Mr. Esquivel is a graduate of U.C. Santa Barbara with a B.A. in English, was born and raised in California's Coachella Valley, he is the proud son of educators and grandson of farm workers.



SPEAKER BIOGRAPHIES



Ruben Grijalva is the principal consultant at FireChiefs.com LLC, a company dedicated to solving public safety issues. He recently served as the executive director for the California Fire & Rescue Training Authority. In 2004 he was appointed by Governor Arnold Schwarzenegger as the director of the

California Department of Forestry and Fire Protection (CAL FIRE). Chief Grijalva also served as the State Fire Marshal of California. Previously he was the fire chief for the city of Palo Alto, California for over 10 years. He has 38 years' experience working in the field of public safety. He began his career in the City of Sunnyvale, California, a fully consolidated police and fire department. Then, Lieutenant Grijalva received recognition in the fields of hazardous materials and hostage negotiations. In 1988 he successfully negotiated the surrender of the largest mass murderer in Santa Clara County history at a company called ESL.



Rami Kahlon has served as the Director of the Water Division at the California Public Utilities Commission since 2007. In this role, he is responsible for the regulatory oversight of 98 investor-owned water and sewer utilities. Rami is a seasoned utility regulator and has worked at the Commission for 20

years in various capacities. Rami holds a Bachelor of Science in electrical engineering from the University of California at Davis and a Master of Management from the Kellogg School at Northwestern University, and he is a licensed Professional Electrical Engineer.



Lawrence M. Morales currently serves as President of East Pasadena Water Company. In 1990, Morales took a job as a part-time meter reader for the Southern California Gas Company. In 1992, he began working as a full-time meter reader for Suburban Water Systems. He also worked in the areas of

field customer service, meter shop and on-call construction crew. Upon earning his B.S. in Organizational Leadership from Biola University, Morales became Office Manager of Suburban's San Jose Hills District. He then obtained his State of California Water Treatment I and Distribution III certifications. In 2001, Morales joined East Pasadena Water Company as VP & General Manager and he became President of East Pasadena Water Company and its parent company in 2015. In 2017, he assumed the role of California Water Association President. Morale earned his MBA from the University of Southern California in May 2018.

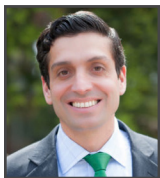


Robert Powelson is the president and chief executive officer of the National Association of Water Companies (NAWC). Prior to joining NAWC, he served as a Federal Energy Regulatory Commissioner. Powelson was nominated to the Federal Energy Regulatory Commission by President Donald J. Trump

in May 2017, and confirmed by the U.S. Senate on August 4, 2017. Commissioner Powelson came to FERC from the Pennsylvania Public Utility Commission, where he served since June 2008, and led as Chairman from February 24, 2011-May 7, 2015. Under Commissioner Powelson's leadership, Pennsylvania ratepayers have had an active voice on issues such as nuclear power production, renewable investment, broadband deployment, infrastructure development, unaccounted-for water and cyber security. In 2011, Commissioner Powelson served on Pennsylvania's Marcellus Shale Advisory Commission, which reviewed the Commonwealth's existing statutes, regulations and policies and provided recommendations to develop a comprehensive strategic proposal for the responsible and environmentally sound development of Marcellus Shale. Powelson is past president of the National Association of Regulatory Utility Commissioners, where he also was a member of the Board of Directors. He served as chairman of the NARUC Committee on Water and represented the Water Committee on NARUC's Task Force on Climate Policy. He was active in NARUC activities involving critical infrastructure and nuclear waste disposal. Commissioner Powelson worked very closely with NARUC leadership on aggressive pipeline safety standards with the U.S. Pipeline and Hazardous Materials Safety Administration. Prior to joining the Pennsylvania PUC, Powelson served as president of the Chester County Chamber of Business & Industry. In 2005, he was selected by the Eisenhower Presidential Fellows to be a U.S. fellow in Singapore and Australia. His previous employment includes service as the director of Government Relations for the Delaware County Chamber and staff assistant to former Congressman Curt Weldon. A native of Pennsylvania, Powelson is a graduate of St. Joseph's University and received a Master of Governmental Administration degree from the University of Pennsylvania.



SPEAKER BIOGRAPHIES



Ken Sansone is a partner at SL Environmental and focuses his practice on complex environmental matters. Ken has nearly two decades of experience in handling sophisticated civil and criminal litigation at both the trial and appellate level in state and federal court. He was recently

lead trial counsel to the City of Pomona in its perchlorate contamination lawsuit against a Chilean mining company in federal court in Los Angeles. Ken is currently representing a number of California water providers who have sued, or are preparing to bring lawsuits against, the manufacturers and sellers of products responsible for TCP contamination in their groundwater supplies. Prior to joining SL Environmental, Ken served as an assistant attorney general for the State of New Hampshire, where he represented state officials, agencies, and employees, and the state itself, in a wide range of disputes. Ken received his law degree from New York University School of Law, and his bachelor's degree, magna cum laude with highest distinction, from Duke University. Ken was a Jeopardy! Champion in 2016.



Keith Switzer is Vice President of the Regulatory Affairs Department at Golden State Water Company (GSWC). In his position, he is responsible for all GSWC regulatory filings, including those for GSWC's water operations and its electric operations (Bear Valley Electric Service). He oversees

the preparation of testimony and supporting materials for regulatory proceedings. He has held his current position since September 2004. Keith was initially employed by GSWC as the Special Projects/Tariff Manager in the Regulatory Affairs Department and held that position from October 2000 to September 2004. Keith Switzer earned a Bachelor of Arts Degree in Economics from California State University, Fullerton, a Master of Arts Degree in Economics from the University of California, Los Angeles, and a Masters Degree in Public Administration from the University of Southern California. In addition to his experience with GSWC, he has almost 20 year's experience working in the area of utility regulation/rate design. Prior to joining GSWC, Keith held positions with a number of companies in the utility industry. He was employed by Southern California Edison for five years as a member of the Economics Division in the Treasurer's Department. After leaving SCE, he worked for four years at National Economic Research Associates in the utility consulting practice. In 1991, Keith left NERA and joined the Rate Department at Southern California Gas Company. In 1998, he accepted the position of Rate Department Manager for San Gabriel Valley Water Company, where he worked for 18 months. Immediately prior to joining SCWC, he worked at the now-defunct California Power Exchange as a Project Manager in the Settlements Department.



Manny Teodoro works at the intersection of politics, public policy, and public management, with an emphasis on American environmental policy. His research on public management and bureaucratic politics emphasizes labor markets as political phenomena and predictors of organizational

performance. His award-winning book, *Bureaucratic Ambition* (2011, Johns Hopkins), argues that ambition shapes administrators' decisions to innovate and to engage in politics, with important consequences for innovation in government and democratic governance. A second strand of Professor Teodoro's research focuses on U.S. environmental policy and implementation, including explorations of environmental justice. Professor Teodoro also pursues a line of applied research on utility management, policy, and finance, working with industry leaders on management and policy issues. Professor Teodoro's research has been funded by the National Science Foundation and Water Research Foundation, and has been published in the *American Journal of Political Science*, the *Journal of Public Administration Research and Theory*, *Public Administration Review*, *Policy Studies Journal*, *Journal of Public Policy*, the *Journal of the American Water Works Association*, *PS: Political Science & Politics*, and *State & Local Government Review*.



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