Making Safety in the Workplace

Using Your Influence to Create a Vibrant Safety Culture
“Energetic Enjoyment”
TEST
TIME!
misconception #1

Safety Is Boring
Do This and Don’t Do That
REALITY

Safety Is SEXY!
misconception #2

Humans Base Decisions on Logic
Orbitofrontal Cortex
Aggravation
Frustration
Anger!
RAGE!
Irritation
Fear
“Off shore oil workers who were high in neuroticism had significantly more work accidents, greater dissatisfaction, lower mental health and were more likely to be heavy drinkers when onshore.”

(Sutherland & Cooper)
Positive Emotions Help You Perform Better. Particularly Your Ability to Focus and Make Decisions. They Also Increase Your Desire to “Get Involved.”

.. by showing that “induced positive states—in comparison to neutral and negative states—produce faster learning and improved intellectual performance.”

Handbook of Positive Psychology, 2002 BL Fredrickson
Go Team!

Posterior Superior Temporal Sulcus
Five Ways To Make Safety FUN and Energize! Your Safety Culture
1) Make Employees Famous
2) Use Marketing that Touches Home
3) Have **Real** Competitions
4) Use Themes, Metaphors, and Icons

Stamp out the small hazards --before they multiply!
5) Go Beyond Hard Hats
Sign up for Safety Stuff

www.makesafetyfun.com

free safety meeting and promotion ideas

safety & health tips and trivia

links to fun and interesting safety videos and websites

articles to help you stay inspired and create a vibrant safety culture
Jennifer Miller from PSNC Energy
*No flies were harmed in the making of this presentation. Oh sure, they were killed, but that was prior to the making of the presentation.
Use mechanical means whenever feasible.

Whoa guys! Use the forklift for that.
Studio 911 Disco Inferno
(fire safety)

Stephen Sherrill
Gladis Lund

Barnhardt Manufacturing Company

11/15/2011
Rebekah Freed
Safety Manager
Perfecseal Mankato
Grandma Got Run Over By a Forklift
(To the tune of Grandma Got Run Over By a Reindeer by Elmo & Patsy)
Parody lyrics by Safety Stuff subscriber Jeff Platt