



CWA: Year in Review

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CWA President 2009-10

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2009: Same Old, Same Old? (Hardly)

- Third year of drought
- Delta Vision Report: legislative catalyst
- Historic Delta/Water legislation becomes law
- Financial upheaval raises IOWC profile
- Stimulus funding reaches water industry
- Gov. Schwarzenegger proclaims 20% x 2020
- CPUC: Year of the OIR and Cost of Capital
- New EPA infrastructure estimate: \$334.8 billion
- State Water Plan Update makes final rounds



CWA: Never a Dull Moment in 2009

- Regulatory Committee: highs and lows
- Legislative Committee: bullets fired and dodged
- Small Company assistance: moves into high gear
- USDP Committee: makes its stand
- Human Resources Committee: sets its plate
- Finance Committee: fights the good fight on IFRS
- Water Quality Committee: partners w/ACWA on potable water discharge standards
- Public Information Committee: adopts a new logo
- CWA revises and updates its long-term strategic plan
- CWA Conferences – a big hit



Regulatory Highs and Lows

- Multi-District IOWC Cost of Capital Decision
- General Order 103 Decision
- Exec Resolution 001
- Small Company Decisions and Outreach
- Contamination Proceeds OIR
- Affiliate Rules/Excess Capacity OIR
- General Order 156 OIR
- Operational Energy Efficiency Program



Legislative High Points

- SB 7 7X
 - CWA's position on flexible implementation carries the day
 - CWA amendment exempting water suppliers whose customer GCPD is < 100 gpd included in final bill
 - CWA continues work on savings clause to prevent CPUC/State Water Board/DWR conflicts (in clean-up legislation)
- SB 2 7X – CWA amendment to ensure IOWC eligibility for all bond funds included in final bill
- SB 120 – CWA amendment removing onerous multi-family dwelling tenant notices included in final bill
- AB 970 – CWA amendment to treat small and large utilities similarly on timetables for meter conversion included in final bill



Small Company Assistance

- Owens Valley Water Company (Bishop)
 - Revised annual reports
 - General rate case application
 - Favorable PUC decision on 5/21/09; first increase in 9 years
- Central Water Company (Porterville)
 - Revised annual reports
 - General rate case application pending
- California Hot Springs (Ducor)
 - Revised annual reports
 - General rate case application planned
- Central Camp Water (Friant)
 - Site visit completed



Utility Supplier Diversity Cte.

- USDP Committee – one of CWA’s most active and successful committees
 - Annual CPUC reports
 - Matchmaking at all diverse supplier conferences, PUC Expos
 - Participates in CPUC’s New Connections initiative
- California Utilities Diversity Council
 - CWA represents members on CUDC
 - CWA participates on Governance Committee
 - Good working relationships with CUDC members, participants
- GO 156 OIR
 - USDP Cte. provided invaluable support for CWA’s comments



Human Resources Committee

- CWA's Human Resources Committee Tackles Tough Issues in 2009
 - Workforce Development
 - Retirement Planning; Talent Retention
 - Retention of Institutional Knowledge
 - Employee assistance and continuing education
- Completes Employee Benefits Survey
- Sponsors Panel at Annual Conference



- Cost-of-Capital Proceedings
 - Led CWA's participation on water industry cost-of-capital adjustment mechanism issue
 - Provided support on financial upheaval evidentiary hearing
- International Financial Reporting Standards
 - Assisted in CWA's drafting of NARUC Resolution
 - Sponsored CWA letter to International Accounting Standards Board



Water Quality Committee

- Potable Water Discharge Standards
 - Led CWA's participation in successful effort to thwart LA Regional Water Quality Control Board's effort to impose onerous and unnecessary NPDES permit requirements on water purveyors





A New Look for CWA

- Differentiates CWA from other agencies through imagery, color palette, and typography
- Convey CWA's purpose; projects a professional image
- Continue rebranding effort that began with new brochure and use of cube image
- Result: more modern brand sets CWA apart from other water agencies; reflects the fact that we are in the business of providing drinking water



CWA's Spring, Fall Conferences

- Spring Conference
 - Keynote address: Honorable Lois Wolk (D-Stockton)
 - Growing Thirst for Water Utility Investments
 - Corporate Responsibility in Today's Water World
 - Luncheon address: DWR Director Lester Snow
 - Moving 20x2020 from Theory to Practice
 - Water, Water (Legislation) Everywhere
- Fall Conference
 - Program Chair John Tootle has a great line-up

